

Joe Gibbs Racing Chooses Telesis as Parts-Marking Partner

Circleville, OH—September 3, 2008 --Joe Gibbs Racing (JGR), the Top NASCAR racing team

headquartered in Huntersville, North Carolina, has selected Telesis Technologies to provide permanent laser marking systems for reliable and accurate parts identification and traceability. By relying on the Telesis "Mark of Confidence," JGR can be sure that they can easily mark graphics, logos, encrypted text and codes to protect their critical, custom-made parts; as well as, making sure that all tools and parts will be simple to track and monitor.



Joe Gibbs Racing required a laser system with the flexibility to mark over 500 part components that go into race cars and engines. To accomplish this, they selected Telesis.

With leading cars like the M&M #18, Home Depot #20, and FedEx #11 on the Sprint Cup Series and the Nationwide Series, JGR fabricates hundreds of parts in building and rebuilding dozens of race cars each year. They have a vital need to analyze the performance of these parts, match components for optimum compatibility, and respond quickly to changing track conditions.

According to Mark Bringle, technical sponsor manager, "Telesis not only has a great reputation and installed base, but they specified a complete turnkey laser system to fit our every need – and in the ever changing world of racing, that is a huge accomplishment!"

The Telesis Laser Marking System that JGR selected features a convertible extruded aluminum enclosure, enabling it to operate as a Class I system for marking small parts, which provides the highest level of laser safety. This laser system can also be opened to operate as a Class IV enclosure for marking larger parts such as axles, dash panels, etc. In addition, this proven laser marking system provides a programmable Z-axis, X-axis linear slide and rotary drive, all of which is operated through the proven Telesis

Merlin II LS software interface.

Steve Sheng, president of Telesis Technologies said, "The fact that the renowned Joe Gibbs Racing team has selected Telesis to be their laser marking equipment sponsor validates the Telesis reputation for reliability and customer service. Telesis is enormously pleased to be aligned with the championship tradition of Joe Gibbs Racing, since we share their goal of outstanding performance and their reputation for outstanding results."

Telesis Technologies, Inc. is a world leader in manufacturing standard and customized permanent parts-marking equipment and systems—including laser, PinStamp®, and BenchMark® dot-peen systems, and TeleScribe® scribe marking systems. Since 1971, Telesis has provided durable and accurate parts marking capabilities to companies the world over, from small job shops to blue chip manufacturing firms in Automotive, Medical and Aerospace markets. Telesis is the most trusted brand in the parts-marking industry.